

Post card paper types and descriptions from period literature and advertisements prepared by Jeremy Rowe, jrowe@vintagephoto.com

## 1908 Advertisements

### American Card Stocks

Argo –

Regular - glossy, matt, velour (for soft effects and contrasty negatives), rapid, portrait

Special Grade - glossy, matt, velour (for soft effects and contrasty negatives), rapid, portrait

Arista Gold – Velvet, Soft Matt

Artura – half-matt surface – Carbon Black (rapid) and Carbon Green (slow)

Brownie Velox Post Card - regular and special velvet surfaces

Cyko – three sizes: 3 1/2" X 5 1/2", 3 1/2" X 11", 3 1/2" X 12"

Normal Grade – Glossy, semi-matt, Studio (velvet)

Professional grade - Glossy, semi-matt, Studio (velvet)

Defender – blue print

Kruxo – Non-Curling semi-matt, dead matt, and glossy surfaces

Acme Kroxo – for portraiture and soft effects – semi-matt and dead-matt surfaces

Monox – by Defender

PMC – Kodak

Solio

Seltona – matt-smooth, cream-smooth, antique, glossy mauve

Tintona – blue, green, steel gray, cream, dove-gray

Velox – Velvet, Regular, Special Portrait, Special Rough Surface, Glossy

Regular, Glossy Special, Glossy Special (cream-tint), Glossy Regular

Royal (cream-tint)

Velox Double cards (3 1/2" X 11") Velvet Special, Velvet Regular Portrait

Special, Portrait Special Rough

Yunox – velvet (soft and contrasty), Carbon (soft and contrasty), Glossy (contrasty)

Yunox Art Rough - (soft effects)

Zona – semi-matt

### British Card Stocks

Barnet

Ilford

Imperial

Leto

Morgan & Kidd

Paget

Rajar

S.C.P.

Wellington & Ward

Zigo

**1906 Advertisements (British)**

Wellington – in Giant, Regulation (or Ordinary 3 1/2" X 5 1/2"), Court (3 1/4" X 4 1/4"),  
Panel and Midget (2 3/4" X 3 1/2") sizes

Bromide- Matt and Glossy

S.C.P.- Matt and Glossy

P.O.P- Matt and Glossy

Self-Toning- Matt and Glossy

Zigo – Matt or Glossy